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Quality policy

Taking into account the internal and external factors in which it operates (context), the purpose of existence (mission) and the strategic orientation (vision) of the Digital Printing Center, continuous improvement of the quality of our products and services is a permanent determination of all employees, which is achieved:

- Providing digital printing services, production of illuminated and non-illuminated signs, vehicles wrapping, providing advertising services in line with requirements, needs and expectations of users and other stakeholders, including legal regulations.
- By applying a process approach in managing all resources and activities and managing a system of interconnected processes.
- By identifying the risks and opportunities in their business, planning risks and opportunities measures by integrating these measures into all business processes and evaluating them.
- The obligation of the highest management of the Digital Printing Center to create and maintain a working atmosphere that stimulates employees to participate fully and actively in achieving the business goals of the Digital Printing Center.
- Permanent and planned education, training and motivation of employees, with the aim of efficient and quality execution of existing and new jobs.
- Making business and other decisions based on analysis of data and information.
- By continually improving all processes and continuously monitoring the satisfaction of customers.
- By constantly improving relations and developing partnerships with stakeholders, which contributes to optimal satisfaction of mutual interests.

Quality policy is periodically reviewed and changed when necessary. Depending on the need, quality policy is available to interested parties.

Belgrade, 27.10.2017

General manager Slobodan Petrović